



Friends of the Cuban Arts Inc.

CUBAN PAVILION SPONSORSHIP OPPORTUNITIES

AUGUST 4-10, 2024



Folklorama

20
24

HEATHER CURLING CLUB
120 YOVILLE STREET,
WINNIPEG, MANITOBA, CANADA

Friends of the Cuban Arts is excited to bring you the Cuban Pavilion as part of the Folklorama festival this summer.

CUBAN PAVILION
AUGUST 4-10, 2024
HEATHER CURLING CLUB
120 YOUVILLE STREET



Folklorama is the largest and longest running multicultural festival of its kind in the world, as determined by the International Council of Organizations of Folklore Festivals and Folk Arts.

In 2023, our pavilion was able to reach the maximum venue capacity in 19 of 23 shows and hosted more than 13,000 guests from across North America. We anticipate exposure to close to 20,000 followers this year as we have establish being one of the top pavilions in terms of entertainment and food/drink offerings.



As a sponsor, you will show leadership in promoting your products and services as well as supporting our non-profit organization to grow and develop the Cuban community in Manitoba including educational youth programs, sporting activities and cultural special events. Plus your company will gain great exposure at our pavilion and through all of our social media platforms.



SPONSOR PACKAGES



\$100

- + Logo on stage signage (2'x3')
- + Logo on pavilion screen slideshow

FRIEND

\$300

- + Logo on stage signage (2'x3')
- + Logo on pavilion screen slideshow
- + Logo on FCA website sponsor page for 1 year
- + Mentioned on stage during one show a night
- + Company name listed in the pavilion program
- + 4 VIP tickets (admission, 1 meal including 1 cultural drink)
- + Books Monday - Thursday show times

BRONZE

\$450

- + Logo on stage signage (2'x3')
- + Logo on pavilion screen slideshow
- + Logo on FCA website sponsor page for 1 year
- + Mentioned on stage during one show a night
- + Company name listed in the pavilion program
- + 6 VIP tickets (admission, 1 meal including 1 cultural drink)
- + Books Monday - Thursday show times

SILVER



\$600

- + Logo on stage signage (2'x4')
- + Logo on pavilion screen slideshow
- + Logo on FCA website sponsor page for 1 year
- + Mentioned on stage during two shows a night
- + Company name listed in the pavilion program
- + Social media exposure (Facebook & Instagram)
- + 8 VIP tickets (admission, 1 meal including 1 cultural drink, 1 appetizer and 1 dessert)
- + Books Monday - Friday show times

GOLD

\$750

- + Logo on stage signage (3'x6')
- + Logo on a dedicated slide of the pavilion screen slideshow
- + Logo on FCA website sponsor page for 1 year
- + Mentioned on stage at all shows
- + Logo displayed on the pavilion program
- + Social media exposure (Facebook & Instagram)
- + 10 VIP tickets (admission, 1 meal including 1 cultural drink, 1 appetizer and 1 dessert)
- + Can book any show times

PLATINUM

\$1000

- + Logo on stage signage (3'x6')
- + Logo on a dedicated slide of the pavilion screen slideshow
- + Logo on FCA website sponsor page for 1 year
- + Mentioned on stage at all shows
- + Logo displayed on the pavilion program
- + Social media exposure (Facebook & Instagram)
- + Half page ad in the pavilion program
- + 12 VIP tickets (admission, 1 meal including 2 cultural drinks, 1 appetizer and 1 dessert)
- + Can book any show times

DIAMOND